

## **Educational Program Report 2022 from CONAD PERU**

This report will indicate the development of the activities that were completed in the PERU ANTI-DOPING EDUCATION PROGRAM.

Reference is made to the fulfillment of activities and goals by selected recipients.

#### 1. EDUCATIONAL ACTIVITIES

### 1.1. ANTI-DOPING GENERALITIES

## 1.1.1. Education group

05 virtual talks were held during the period from February to November:

- Universitario de Deportes (football)
- National team of the XII South American Games ASUNCION 2022
- National team of the XIX Bolivarian Games VALLEDUPAR 2022
- National team of the III South American Youth Games ROSARIO 2022

#### 1.2. THE PHENOMENON OF DOPING AND STANDARDS

## 1.2.1. Education group

05 virtual seminars were held during the period from March to November:

- Sports Journalism Workshop Municipality of Jesús María
- ZELA Sports Club (football)
- Weightlifting National Federation
- Sailing National Federation
- Rugby National Federation

### 1.3. On-Line Anti-Doping Education

### 1.3.1. Education group

Virtual training was carried out on the WADA ADEL Virtual Platform:

- Athletes classified for ROSARIO 2022 and support personnel.
- Athletes classified for VALLEDUPAR 2022 and support personnel.
- Athletes classified for ASUNCION 2022 and support personnel.

# 1.4. OnLine Anti-Doping Training – ADEL

## 1.4.1. Other target groups



### CONAD Peru personnel were trained:

- Administrative staff (02 people)
- Anti-Doping Officers (10 people)
- Anti-Doping Chaperones (12 people)

# 1.5. CONAD Peru web pages and social networks

# 1.5.1. Other target groups

# General public

 Publications and updates of what was established by WADA in its standards and/or guidelines were made on the different social networks and main website between the months of March to November, the antidoping culture had a better knowledge among the public that follows these CONAD Peru pages.

### 2. EVALUATION

The National Program National Program of Education, Prevention and Anti-Doping Communication (2021-2025) has eight activities, each one with a goal and target audience. Below, a table with the evaluation of the education plan applied in 2022 is presented:

Activity	Target Audience	Objective	Results
Anti-Doping Generalities	Athlete's support personnel Unpaid amateur and recreational athletes, media, authorities and educational personnel, sports personnel, commercial sponsors.	Inform about doping in sport	Worked with the athletes who were selected to the National Teams for Rosario, Valledupar and Asunción 2022.
The Phenomenon Of Doping And Standards	RTP, Suspended athletes, Support personnel, National and international athletes.	Instruct, prevent and debate with the target group about doping in sport, encouraging them to fight against it and instilling in them Fair Play.	Worked with the journalism team of Jesús Maria Municipality. Also, worked with three national federations: Rugby, Sailing and Weightlifting. Lastly, worked with a football's club.
Doping in sport	Students	Instruct tertiary level students in content related to sports doping and fair play through modular teaching	The talk was not held due to lack of time.
Fair play and sports doping	RTP, Suspended athletes, Support personnel, National and international athletes	Inform recipients about updates on doping in sport, providing knowledge	The talk was not held due to lack of time.



	Unpaid amateur athletes (university, beginners), recreational athletes, media, authorities and educational personnel, students from public and private educational establishments, higher education, sports personnel, CONAD Peru Personnel	and answers to questions and concerns	
Training for the anti-doping control process	RTP, Suspended athletes, Support personnel, National and international athletes	Generate simulations of the sample collection process so that athletes face real doping control situations	Worked with the athletes who were selected to the National Teams for Rosario, Valledupar and Asunción 2022.
Anti-doping education ONLINE	RTP, Suspended athletes, Support personnel, National and international athletes	Carry out the different programs of the ADEL platform so that recipients obtain updated and relevant information on doping in sport.	Worked with the athletes who were selected to the National Teams for Rosario, Valledupar and Asunción 2022.
Training of Doping Control Officers (DCO) – Blood Collection Officers (BCO)	CONAD Perú Personnel	-Know and identify the actors and regulations involved in the prevention and control of doping in the worldKnow and identify the procedures that are developed around the prevention and control of dopingApply the procedures that exist in the sample collection process.	The seminar was not held due to lack of budget.
Training of Anti-Doping Education Officers	CONAD Perú Personnel	-Know and identify the actors and regulations involved in the prevention and control of doping in the worldKnow and identify the procedures that are developed around the prevention and control of doping in PeruEnsure that national sports organizations and government institutions have Anti-Doping Education and Prevention Agents	100% of the target audience was reached



#### 3. CONSIDERATIONS

- Complete evaluation of the anti-doping education plan is not possible in its entirety or in quantitative analysis currently.
- The current national sports system does not manage updated information on the different types of athletes: federated (paid and unpaid), university, recreational, among others.
- There is also no data on the number of existing support personnel.

#### 4. RECOMMENDATIONS

- Implement a registration system for athletes and support staff that includes updated information about their type of participation in sport.
- Use qualitative evaluation methods such as surveys to obtain information about the experiences and opinions of participants in the anti-doping education plan.
- Develop long-term impact indicators to evaluate the effect of the anti-doping education plan on the country's anti-doping culture.

It is important to highlight that the evaluation of the anti-doping education plan is a continuous process that must be adapted to the needs and characteristics of the national sports system.

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